

CLASSIFIED BUYERS' GUIDE OF THE CITY OF BURBANK

(CALIFORNIA)

1953-54



**The Buyers' Guide contains the
advertisements and business cards
of the more progressive business
men and firms in the city, classified
according to lines of business.**

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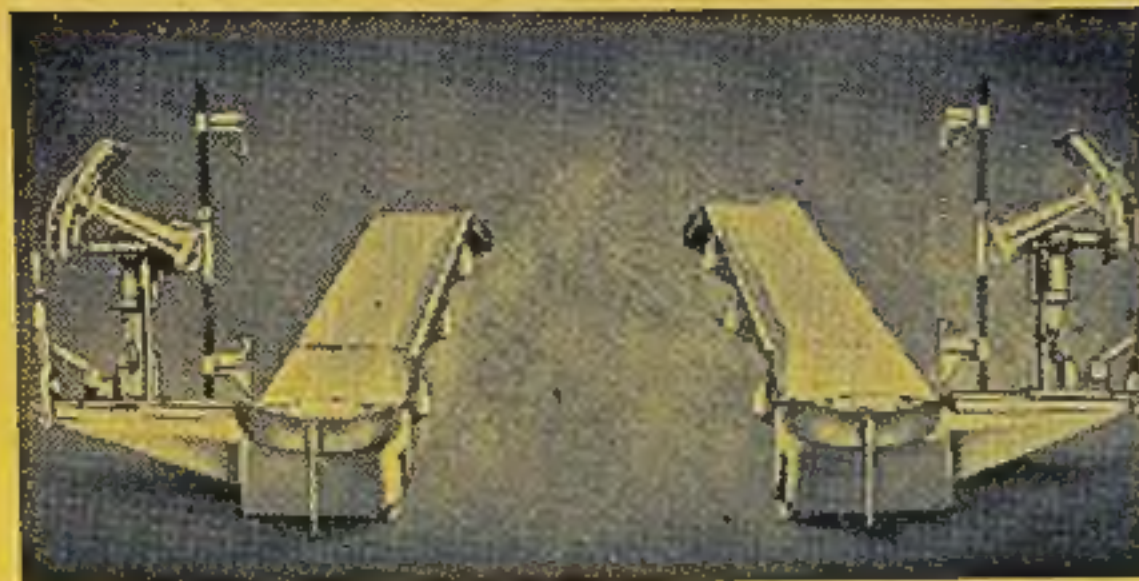
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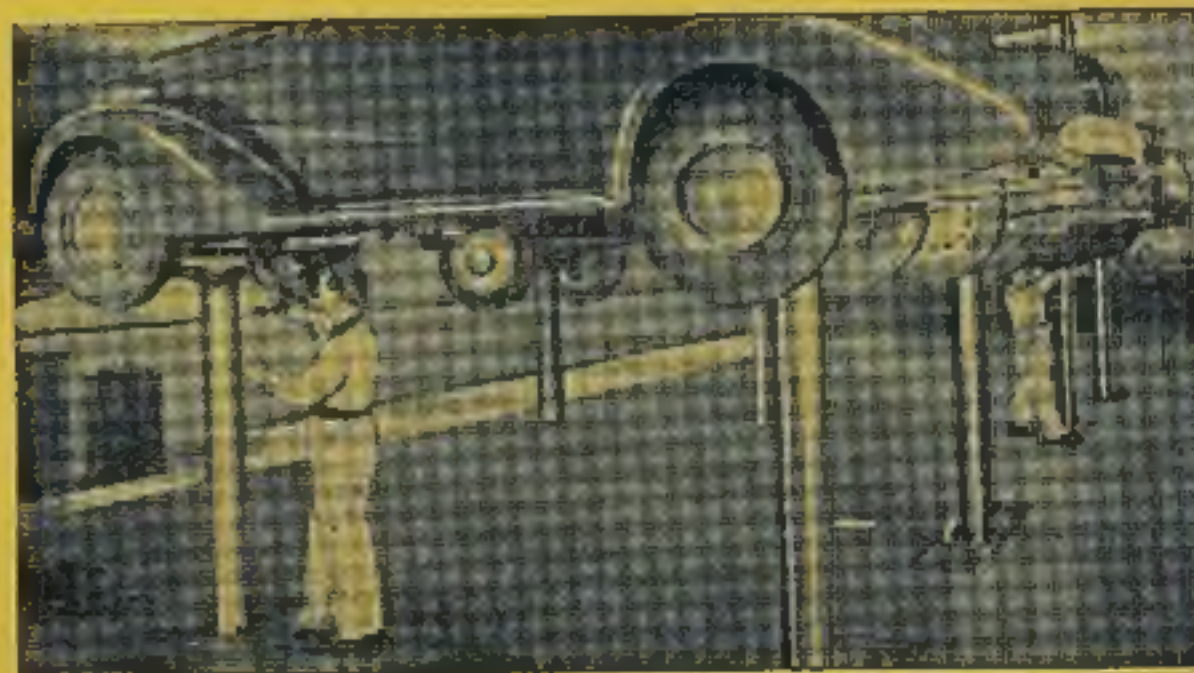
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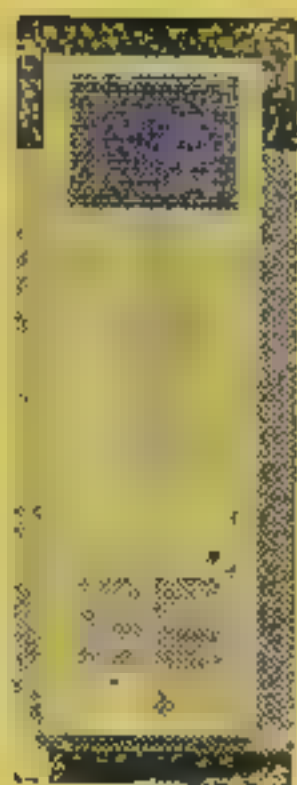
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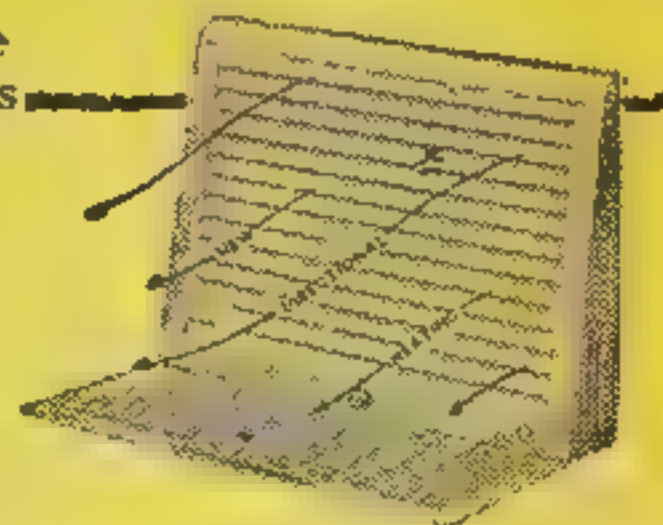
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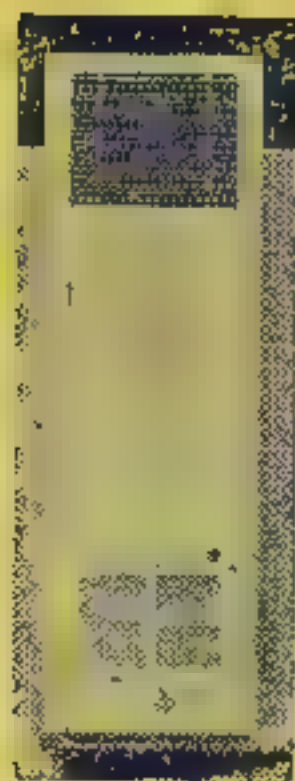
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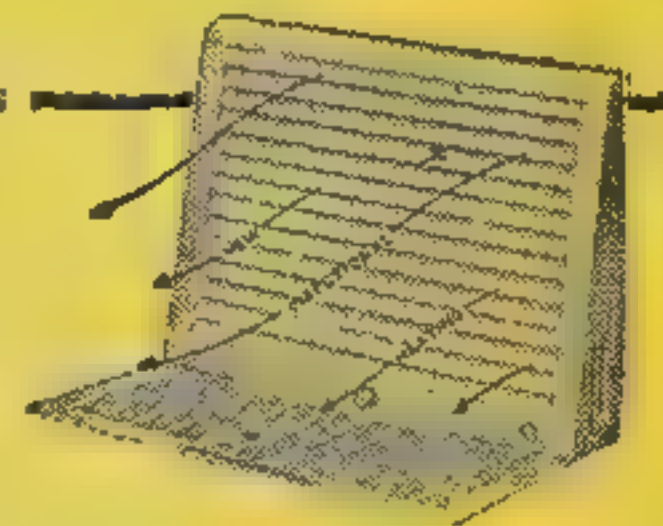
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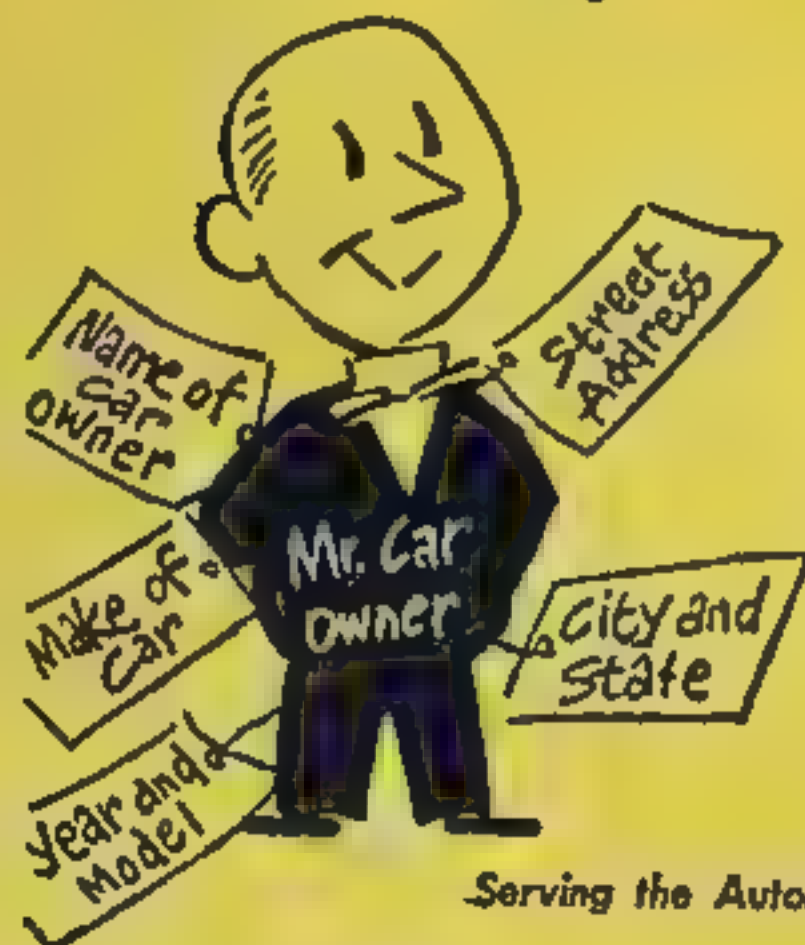
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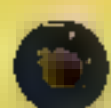
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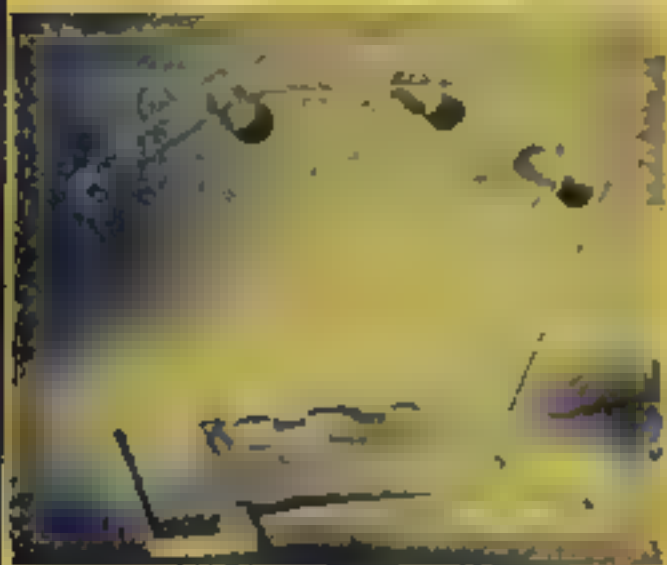
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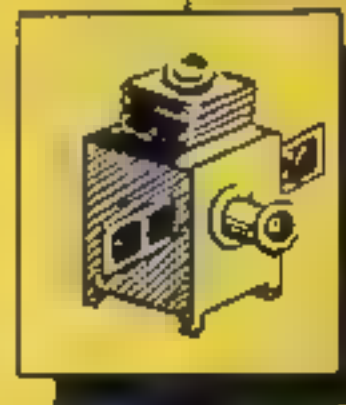
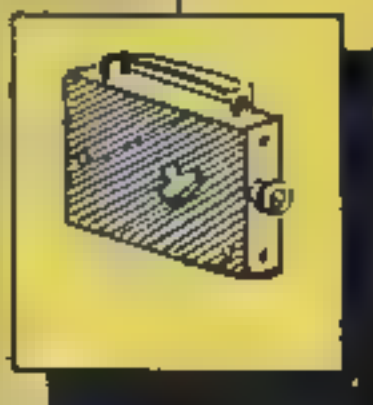
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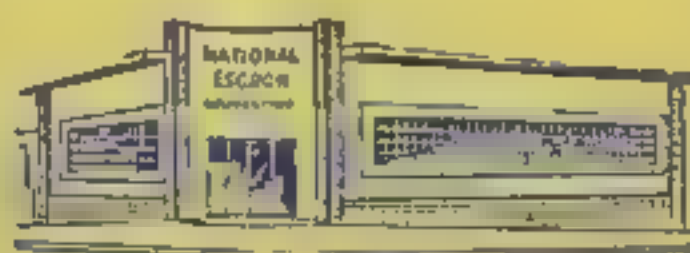
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How does he spell his name?
What is his middle initial?
Is he married? What is his wife's name?
Where does he live?
Does he own his home or rent?
Has he a telephone?
Who are his neighbors?
What does he do for a living?
Where does he work?
Is he the "head of the house" or a resident?
Does he own a business? Is he a member or officer?
Who else is in the same business or profession?
Is the woman single, married or a widow?

ABOUT YOUR CITY

What is the city's history?
What are the latest population figures?
What is the latest statistical and general civic information?
What are the leading industries and activities of the city?
What are the names and locations of the schools?
What are the churches and where located?
Who are the pastors of the churches?
What are the locations of the hospitals, homes and asylums?

ABOUT A LOCALITY

How is the quickest way to get there?
Who lives at a given address?
Is there a telephone at the address or nearby?
What is the character of the neighborhood?
Is it a "home-owners" section?
What is the nearest street corner?
What is the nearest store, church, school, garage, shopping center, parking lot, etc.?
Where are the public and office buildings?
If it is a business location, what business?
If an office building, what firms or professional people are in what rooms?

ABOUT A BUSINESS CONCERN

What is the nature of the business?
What is the correct name and address?
Is it a Proprietorship, Partnership or Corporation?
Who are the partners, owners, or officers?
Who else in same or similar lines?